



BECOME A STRATEGIST AND A MEMBER OF INSTITUTE OF STRATEGIC MANAGEMENT NIGERIA (ISMN)

Change. Advantage. Sustainability

The pace of change in the world today is very fast. There is increasing uncertainty, growing ambiguity and increasing complexity. All of these have created a new competitive environment that has led to more complex and independent work in organisations requiring organisations to be more agile and resilient and leaders and managers to be more strategic. Such leaders and managers must therefore be able to make decisions and take actions not just to boost the organisation's current performance but also strengthen its future effectiveness and competitiveness with strategic thinking, strategic acting and strategic influencing. This is why the strategist is needed to make organisations adaptable, flexible, resilient and have advantage over others. Therefore, you need to become a Strategist.

REGISTER TO BECOME A MEMBER OF INSTITUTE OF STRATEGIC MANAGEMENT, NIGERIA (ISMN)

ABOUT ISMN

The Institute of Strategic Management, Nigeria (ISMN) is a professional management association, which specializes in Strategic Management, Leadership, Governance, Entrepreneurship and Innovation. Founded in 2003, the institute is a non-government, non-profit, independent professional organization, with more than 25,000 members in Nigeria and abroad.

VISION

To be a world class professional body, a Pan African best reference in Strategic Management, and a key player in positioning Nigeria and Africa for leadership in the global economy.

MISSION

To advance and promote knowledge and skills in the practice of Strategic Management, Strategic Entrepreneurship, Strategic Leadership, and Governance through research, publications, education, training, certification, induction and regulation of students and members.

WHY STRATEGIC MANAGEMENT?

- Strategy is about shaping the future by acting on the context, learning lessons, adapting to new opportunities and going through the shortest route between means and ends. The individuals and organizations that use strategic management have higher levels of performance.
- Strategic management is a process for developing and enacting plans to reach a long-term goal that takes into account internal variables and external factors.
- Strategic Management help professionals identify long-range targets, scan their operating environments, evaluate their organization's structures and resources, match

these to the challenges they face, identify stakeholders and build alliances, prioritize and plan actions, and make adjustments to fulfil performance objectives over time.

- Strategists understand strategic positioning, how to assess strategic choices looking at options in terms of direction and methods and how to manage strategy in action through structuring, systems and leading strategic change.

MEMBERSHIP

Membership of the Institute falls into three categories:

- a) **Associate Members:** Applicants for Associate membership must possess at least a first degree or its equivalent in any field.
- b) **Full Members:** Applicants for Full Membership must possess a minimum of Masters degree in any discipline or at least five years post qualification experience at first degree level.
- c) **Fellows:** Certificate of Fellowship is awarded only to deserving full members of the Institute or individual achievers in the private or public sector. Prospective candidates are nominated by members of the Board and Body of Fellows and approved by the Governing Council of the Institute.

MEMBERSHIP BENEFITS

1. A deep understanding of Strategic Management as the ultimate profession.
2. An opportunity to advance your career with innovative ideas from the Institute's Mandatory Continuous Professional Development workshops.
3. Expand your network through interaction with members from varying professional backgrounds and increase awareness of your personal and organizational competencies.
4. Gain credibility, recognition and boost your curriculum vitae.
5. Advertise your business in our periodic newsletter and other publications.
6. Get professional advice from leaders in your area of interest.
7. Get updates on industry trends and new ideas.
8. Improve your chances at interviews, consideration for promotion and assignment to jobs with managerial oversights.
9. Self-improvement and innovation/change management mastery.
10. Entrepreneurial development.

MANAGEMENT OF ISMN

The management team of the Institute is headed by the Registrar who is the Chief Executive Officer. The current Registrar is Mr. Obitunde Obiyemi, FSM. The leadership and governance of the Institute is by a team of elected officers. The current officers are:

Mr. Alex Ndudi Enebeli, FSM - President

Mr. Sylvanus Izhebhokhai, FSM- 1st Vice President

Mrs. Hauwa Aji-Ishaku, FSM- 2nd Vice President

Engr. Obed Ekeocha FSM- National Secretary
Dr. Micah E. E. Mike, FSM- National Treasurer
Dr. Kolawole Ogundipe, FSM- Chairman, Board of Fellows
Dr. Emman C. Oyeka, FSM- Immediate Past President
Prof. Yemisi Obashoro-John—Past President
Prof. Austin Uwandulu, FSM- Founding President

National Secretariat of ISMN

Plot 1A, Block B8, CMD/Jubilee Road, Magodo Brooks, Magodo, Lagos.

Website: www.ismng.org

HOW TO BECOME A MEMBER

1. Download form from www.centrelsd.org or collect from Centre LSD office.
2. Pay for Form: Full membership N5,000 or Associate membership N3,000 to Centre LSD account (See below)
3. Attach bank teller or transfer details, credentials and two recent passport photographs to the filled form. Send scanned copies of all above documents to info@centrelsd.org. Submit hard copy to Centre LSD.
4. Attend training: Full membership-N50,000; Associate-N20,000. Pay into Centre LSD account. (See Below)
5. Write a project of not less than 2,500 words (to be assigned during the training)
6. Apply for induction and pay prescribed fees: Full membership-N42,500; Associate-N38,000. Pay into Institute account (To be advised). This covers induction materials, membership certificates and one year subscription. Submit copy of proof of payment to Programme Co-ordinator at the Centre.

Centre LSD Account:

Account Name: African Centre for Leadership, Strategy & Development

Account Number: 3360003510

Bank: ECOBANK

Course Modules for Associate Membership

- Introduction to Strategic Management
- Management and Organization Theory
- Strategic Investment and Entrepreneurship
- Fundamentals of Strategic Leadership
- Strategic Human Resources Management
- Strategic Marketing
- Becoming a Strategist of Value

Course Modules for Full Membership

- Pure Strategy
- Policy Formulation Process
- Strategic Management Process
- Fundamentals of Strategic Leadership
- Strategic Management Tools and Techniques
- Becoming a Strategist of Value

Course Modules for Full Membership (Accelerated)

- Deconstructing & Dymystifying Strategy
- Introduction to the Strategic Management Process
- Leadership Imperatives for Leading Organizations
- Strategy School for Competitive Advantage
- Application of Sun Tzu Strategies
- Becoming a Strategist of Value

FAITH FORCE

We see no limit to what we can be

We see no limit to what we can do

We see no limit to what we can have

Because:

We see no limit to the power of God

We see no limit to the power of our mind, and

We see no limit to the power in the Word of God.

ABOUT AFRICAN CENTRE FOR LEADERSHIP, STRATEGY & DEVELOPMENT (CENTRE LSD)

Centre LSD is a non-profit, non-governmental organization devoted to building strategic leadership for sustainable Development in Africa. It was established in year 2010. One of the Strategic Objective of the Centre is to promote leader development (expanding capacity of individuals for effective leadership roles and processes) and leadership development (expansion of organizations' capacity to enact basic leadership tasks including setting direction, creating alignment and maintain commitment).

FACULTY

The Centre has a seasoned Faculty of resource persons and access to a network of highly qualified facilitators and Strategists that it will draw upon to teach the courses.

TRAINING FACILITY

We have a 40-seater air-conditioned training facility equipped with modern teaching aids located at Suite 28, Tolse Plaza, Second Floor, 4, Franca Afegbua Crescent, Off J. S. Mariere road, Near Apo Legislative Quarters, Zone E, Apo, Abuja.

ENQUIRIES

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