



## 16 DAYS OF ACTIVISM AGAINST GENDER BASED VIOLENCE 2024

### Brief

## THEME: Towards Beijing +30: UNITE to End Violence Against Women and Girls”

### Background

As part of the implementation of the proposed activities/interventions of the “Promoting Climate Action for Gender Justice” and in alignment with project objectives, the global 16 days activism campaign known as “The 16 Days of Activism against Gender-Based Violence” is prioritized in this project implementation, at the states level and in FCT.

The 16 days activism campaign was started by activists at the inauguration of the Women’s Global Leadership Institute in 1991 and is used as an organizing strategy by individuals and organizations around the world **to call for the prevention and elimination of violence against women and girls**. Violence against women is one of the world’s most persistent violations of human rights.

Each year, from 25th November to 10th December (World Human Rights Day), the call for action is made around the world, at local, national, regional and international levels, mobilizing participation for raising awareness of what needs to change to prevent violence against women and girls.

For Christian Aid and The African Centre for Leadership, Strategy and Development (Centre LSD) and her partners, the 16 days of activism will be used to campaign for synergised actions by responsible citizens and duty bearers to support this civil society initiative to End Violence Against Women, through sensitization, advocacy, social Behaviour Change Communication, and media campaigns. The campaign kicks off on 25 November, the International Day for the Elimination of Violence against Women, and runs until 10 December, Human Rights Day. *Each day of the 16days of activism had activities carried out by the Secretariate and the States SBS. Some of the activities were:*

- *Courtesy meeting with the National Assembly and State MoWA*
- *Gender Walk on the 25th of November*
- *Interviews with the National Assembly and High-level Traditional Leaders*
- *Podcasts sessions (on the theme), and posting on the Centre's You tube channel*
- *Infographic messages for the elimination of violence against women posted daily on You -tube*
- *Radio program*

- *GBV sensitization visit to IDP Camp/Shelter in FCT*
- *Regional engagement in North and South*